



PRESS RELEASE

CMB ADVISES MYOB ON THE DIVESTMENT OF ITS DOMAIN AND HOSTING BUSINESS TO UBERGLOBAL

MYOB HAS DIVESTED ITS DOMAIN AND HOSTING BUSINESSES TO LEADING AUSTRALIAN HOSTING PROVIDER, UBERGLOBAL. UBERGLOBAL EXPANDS BY 40% AND INCREASES MARKET SHARE TO 20%

5 August 2013

Hosting and cloud services provider UberGlobal today announced the acquisition of MYOB's domain and hosting business. CMB acted as financial adviser to MYOB on the transaction.

This deal comprises the hosting brands SmartyHost and Ilisys, which UberGlobal will take control of on 1 August. With the new acquisition Uber increases its share of the Australian hosting market to approximately 20%. The takeover will be UberGlobal's fourth major acquisition in the last five years and reinforces UberGlobal's claim to be the market's most active consolidator.

UberGlobal Chairman Mark McConnell said incorporating the SmartyHost and Ilisys businesses was a key step in the company's evolution, adding further scale and market share to their fast growing operations. "This acquisition is directly aligned with UberGlobal's cloud services consolidation strategy and solidifies our position as the third largest hosting provider in Australia," he said. "The deal is part of a strategic commitment to invest in the Australian hosting market, further build our portfolio and offer our newly acquired customers access to one of Australia's most advanced cloud services and hosting platforms."

Once integrated into the UberGlobal platform, SmartyHost and Ilisys hosting and reseller customers will have access to a range of new services, enterprise grade equipment, plus a simplified and enhanced user experience.

UberGlobal CEO Denis Jorgensen said: "Since its inception UberGlobal has enjoyed compound year-on-year growth. This growth has been driven by a defined brand strategy, a full spectrum product offering, investment in local, reliable and secure capability, and a number of strategic acquisitions. This latest deal opens another chapter in UberGlobal's growth while supporting our vision of being Australia's premier cloud services partner by staying always ahead."

MYOB General Manager – Enterprise and Websites Divisions, Andrew Birch, said: "The sale of our domain and hosting business, which operated separately from the rest of our



Websites Division, empowers MYOB to focus on the aspects of our business that are core to our client offering. In researching this deal, it was vital that we found a business with the same commitment to customer service excellence. We are confident UberGlobal will make a smooth transition to providing the same exemplary support that SmartyHost and Ilisys customers are accustomed to.”

The MYOB Websites Division will retain the MYOB Atlas website builder.

ABOUT CMB

Headquartered in Sydney, CMB is a corporate advisory and investment firm with specialist expertise in the TMET (telecommunications, media, entertainment and technology) industries. We bring years of board and management experience to our clients and investors. CMB is wholly focused on creating value for our investors across the current portfolio as well as helping our clients deal with the challenges of a competitive marketplace whether that is advising on transformational mergers and acquisitions, driving online strategies or managing the impact of innovation and market disruption.

Independent and highly client focused, CMB has become the advisor and investor of choice for online and digital media companies in the Australasian market. Since the Company’s formation in 2010, we have successfully advised leading Australian and international corporates including RP Data, Core Logic, MYOB and Open Universities to name a few. As an early stage investor, CMB is building an exceptional and enviable track record, particularly in the areas of advertising technology, music and entertainment with our next area of focus being online health. CMB enjoys C-level and board relationships with a majority of the leading and emerging TMET companies in the Australian market. We are rapidly growing an international reputation and network which we leverage for our clients and portfolio companies.

For more information about CMB, please visit www.cmbcapital.com.au.